

Hi %%First-Name%%,

Information Management in 2024 is not just for highly governed organizations – it's for everyone. Long recognized as essential for adhering to legal and regulatory compliance requirements, good Information Management in Microsoft 365 also saves time, storage costs, and user frustration and it is critical for all organizations seeking to extract the most value from their business content. Properly organizing, labeling, storing, and securing vital content in Microsoft 365 is foundational to supporting digital transformation, including the implementation of a successful generative AI program.

Information Management, as defined by AIIIM, is the management of unstructured data which includes documents, contracts, invoices, drawings, images, videos, email and text messages, social posts and more. A natural extension of what we've known as document, records, and content management, Information Management is more encompassing to include the unstructured data of today. Much of this unstructured data may currently live in your SharePoint and Microsoft 365 environment, but it may not be well managed, leading to sprawl, security risks and inefficient operations.

The benefits of implementing Information Management in Microsoft 365 include:

- Ensures compliance with legal, regulatory and ethical obligations and standards
- Preserves the historical, cultural and evidential value of records for future use
- Reduces the risk of exposing sensitive and/or confidential data
- Improves efficiency and effectiveness of business process and operations
- Minimizes time wasted searching through poorly organized, duplicate or outdated content
- Reduces storage costs
- Supports more effective collaboration
- Establishes a relevant, secure foundation for Generative AI tools such as CoPilot

Looking to take the next step towards essential Information Management in Microsoft 365? Compass365 can help. For more than 20 years, the Microsoft experts at Compass have been partnering with organizations to plan, implement and support large scale, enterprise-wide Information Management programs.



Let's get together!

Going to the Power Platform Community Conference in September? The Biz Apps team from Compass will be there and would love to meet up. Reach out to Cathy to arrange.

[Connect](#)

Information Management Resources



### Records Management in Microsoft 365

Our blog posts covers the importance of records management in Microsoft 365, highlighting its benefits for compliance, efficiency, and data security and common implementation challenges and strategies for success.

[Read More](#)



### What is SharePoint Premium and Why Do You Need It?

SharePoint Premium utilizes AI and automation to enhance content processing, governance, and user experiences, ultimately improving security, compliance, and collaboration for organizations.

[Read More](#)



### New Microsoft Purview features to secure and govern your data estate

Microsoft Security Blog | Microsoft Purview provides integrated solutions for data security and governance, enabling organizations to confidently manage and activate their data estates.

[Read More](#)



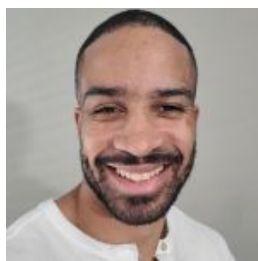
### Information Protection and Governance

Microsoft Security | Microsoft Security solutions safeguard sensitive data across clouds, apps, and devices with built-in protection, unified management, intelligent data classification, and extensible capabilities.

[Read More](#)

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## Get to Know the Compass Team



### Christopher Wilson Sr. Solutions Consultant

As a Sr. Solutions Consultant for our Platform Services team, Christopher supports our clients implementing SharePoint Online and Microsoft Teams-based solutions.

**Areas of Expertise:**SharePoint, Power Platform, Process Improvement

*"I did not come this far to come this far", meaning my journey was not to just make it this far, but to surpass where I am and to continue to push forward, grow and get 1% better every day. Compass365 allows me to put this into action.*

- Christopher Wilson

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As always, the Compass365 team is here to assist you in improving the way your organization operates and your employees work with SharePoint and the Microsoft 365 platform. If you have a vision for driving improvements and would like to discuss your ideas with our team of Microsoft consultants, please reach out at any time.

[Contact Us](#)

Thank you for reading,

*Cathy*

Cathy Ashbaugh

Customer Success | Compass365, a division of General Networks

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