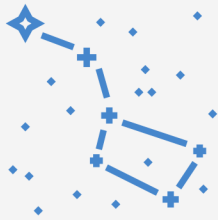


Strategic Intranet Direction & Charting

Embark on a comprehensive journey with our Strategic Intranet Direction and Charting program. We'll help you chart your course, guide your crew through a seamless launch, and steer your intranet towards continuous improvement.



DIRECTION

Find your North Star to guide you on your journey

- Gather information: people, processes, systems, and data.
- Form a clear picture of the challenges and opportunities.
- Enable informed decision-making for your intranet direction.

CHARTING

Plot your course to success

- Understand the technologies involved.
- Gather detailed functional and technical requirements.
- Set success metrics and how to measure them.
- Create a detailed project plan.



NAVIGATION

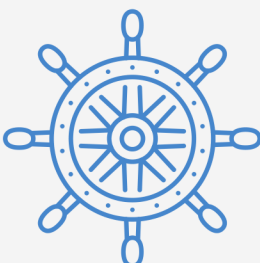
Execute your plan with precision

- Build sites and workflows, create new functionality, migrate, and more.
- Hold regular playback meetings to ensure alignment.
- Gather early feedback and incorporate into the plan as needed.

LANDING

Prepare for a smooth Intranet go-live

- Prepare for production go-live and provide user training.
- Schedule time for content creators to create content.
- Ensure proper communications processes are in place.



TACKING

Navigating the ever-changing seas

- Conduct a journey retrospective.
- Review success metrics and user feedback.
- Identify new challenges to take on.
- Repeat the process.

Ready to set sail? Contact us today to start your intranet journey!