



Hello %%First-Name%%,

Technology plays a critical role in creating connection wherever, whenever, and however people work. In a recent Microsoft Work Trend Index report titled, [Hybrid Work is Just Work. Are We Doing It Wrong?](#), a key finding was the need for improved engagement, communication, and connection not only to colleagues, but also to leadership and company culture no matter where employees are working. An effective digital employee experience, aka the intranet, provides a compelling tool to encourage engagement, communication, and connection with the organization.

The intranet is constantly evolving to meet these critical needs. The Compass365 intranets team has seen an acceleration in the pace of change in recent years and has assembled some of the latest trends identified by industry experts and experienced by our team within our customer base. Three of those trends that stand out are:

- Gamification
- Highly Personalized Communications
- Inclusivity

We explore the why and how organizations execute on these trends and describe how platforms are shifting or providing features to make the execution of these trends possible in our blog series, [The Evolving Intranet](#), links below.

Need help with your intranet? The experts at Compass365 will help you define and create a [modern and dynamic intranet](#) that meets your employees' expectations and needs as they navigate the changes in today's modern workplace.

Tip of the Month: 3 Recommendations from the Workplace Index

1. End productivity paranoia
2. Embrace the fact that people come in for each other
3. Re-recruit your employees

Featured Posts from Compass365



The Evolving Intranet – Inclusive Web Design

What inclusivity in web design is and how its principles can be applied to intranets to ensure all employees have access to the resources available on your intranet.

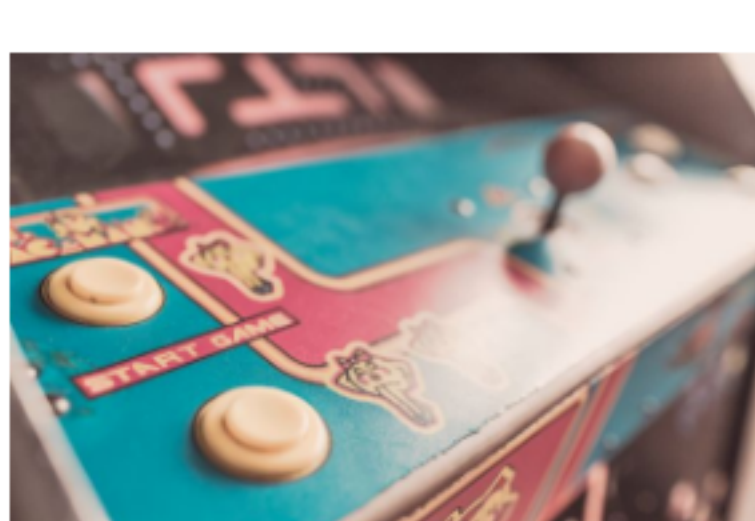
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The Evolving Intranet – Highly Personalized Communications

A review of new intranet platform features in SharePoint and Akumina that facilitate more targeted communications to groups within an organization.

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The Evolving Intranet – Intranet Gamification

How to use concepts from games and competition to drive productivity and intranet engagement.

[Read More](#)

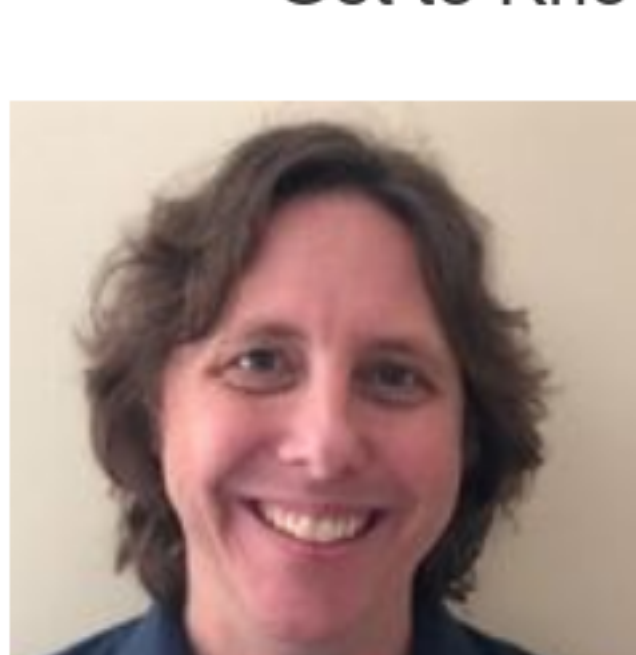


Modern Intranets in Today's Shifting Workplace

The important role intranets play in the modern digital workplace facilitating connections between hybrid workers and their peers as well as leadership.

[Read More](#)

Get to Know the Compass Team



Todd Martindale

Senior Solutions Architect

As a Senior Solutions Architect for our Intranets team, Todd works with clients seeking to engage their staff with compelling and functional intranets.

Years with Compass: 11

Areas of Expertise: Intranet Design and Implementation, SharePoint, Power Automate, C#, JavaScript, SQL

"Compass365 has given me the opportunity to work with clients in varied industries from public utilities to global entertainment to financial institutions. There's always a new challenge and it never gets boring!"

- Todd Martindale

As always, the Compass365 team is here to assist you in improving the way your organization operates and your employees work with SharePoint and the Microsoft 365 platform.

If you have a vision for driving improvements and would like to discuss your ideas with our team of Microsoft consultants, please reach out at any time.

[Contact Us](#)

Thank you for reading,

Cathy

Cathy Ashbaugh

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